

Dawes County Travel Board  
PROMOTION GRANT APPLICATION

PO Box 746 | Chadron, NE 69337 \*revised 2023



## PROMOTION GRANT WORKSHEET

(Please complete this worksheet in its entirety.)

Refer to Grant Guidelines for the list of acceptable use of funds.)

Advertising	Brief Description	Total Event Advertising	Advertising to be Paid by Grant
Example: Scottsbluff Star Herald	½ Page Newspaper Ad	\$300.00	\$300
Social Media	Facebook Sponsored advertising	\$500	\$300
<b>Grand Totals:</b>		<b>\$1,200</b>	<b>\$900.00</b>

Advertising	Brief Description	Total Event Advertising	Advertising to be Paid by Grant
<b>Grand Totals:</b>			

Percentage of advertising to be covered by the Dawes County Travel Board: \_\_\_\_\_

Example Only: 75% (900 ÷ 1200)

The Travel Board will approve grant amounts at its discretion.

\*Please note, it is encouraged that applicants have an investment in the total advertising costs.  
(If the grant is approved, all receipts must be submitted in the grant report for reimbursement.)

Dawes County Travel Board  
**PROMOTION GRANT REPORT**

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## REIMBURSEMENT WORKSHEET

(Please complete this worksheet in its entirety.)

Refer to Grant Guidelines for the list of acceptable use of funds.)

Promotion	Cost	Receipt	Brief Description	Total
Example: Chadron Record 1/2 Ad	\$485	<b>EXAMPLE</b>	New York 4 <sup>th</sup> of July Parade & Rodeo	\$485

Promotion	Cost	Receipt	Brief Description	Total
<b>Grand Total:</b>				

(All receipts must be submitted for reimbursement. Attach additional documents as necessary.)